

Teacher Earth Science Education Programme (TESEP)
“The Challenging Earth”
Professional Development Workshop Series
2008-2010

Funding Partner Information

Contact Greg McNamara: geoservices@geoed.com.au
or Jill Stevens: jill.stevens@exxonmobil.com
(for funding and programme questions)

See the TESEP site at www.pesa.com.au



SERIES BANNER

A TESEP "*The Challenging Earth*" Professional Development Series banner showing Principal, Platinum and Gold partners logos and with lists of Silver and Bronze partners will be prominent at all workshop venues.

SIGNAGE

Funding partner COMPANY SIGNAGE in the form of banners, posters and flyers at each workshop venue is permissible. This right will be reserved for Principal and Platinum partners only.

NAMING RIGHTS

On the advice of the Australian Science Teachers Association (ASTA) and as TESEP is an educational programme for teachers and students, NAMING RIGHTS are not permissible due to the age of the student target audience, who will ultimately use the TESEP workshop material.

PROMOTION and BIAS

On the advice of the Australian Science Teachers Association (ASTA), the TESEP "*The Challenging Earth*" Professional Development Workshop Series content cannot be seen to show bias or promotion towards any individual, company or institution's opinion.

Principal Partner

- Company logo (largest) on all promotional material for the TESEP "*The Challenging Earth*" Professional Development Series 2008-2010, including front cover-page and inside back cover of professional development (PD) workshop booklets and CD-roms, workshop and series advertising flyers (in geological/industry/science teacher association journals and E-newsletters)
- Company logo on a banner for "*The Challenging Earth*" Series (largest logo and in a prominent position)
- Company logo on websites assisting TESEP (with links to the partner company website) on www.geosciencepathways.org.au , www.pesa.com.au and www.asta.edu.au
- One minute verbal summary of company's work in Australia (by workshop presenter) at commencement of every TESEP workshop (over 100 planned)
- Company logo on the first introductory powerpoint slide at all PD workshops in the series (to be displayed on the screen for 30 minutes prior to commencement of every workshop - over 100 planned)
- Company logo on introductory and closing powerpoint slides of PD workshops
- Conference verbal and visual (company logo on screen) acknowledgement during the educational component (student awards ceremony or equivalent) of geological/engineering/science teacher conferences during 2008-2010, e.g. APPEA, AESC.
- Company promotional poster or banner in a prominent location in all workshop venues and company flyers available at all workshop venues.
- At the discretion of TESEP Advisory Board, partner company geological/engineering professionals and technicians are welcome, where appropriate, to contribute to the presentation of workshop material and fieldtrips

Platinum Partner

- Company logo (second-largest) on all promotional material for the TESEP "*The Challenging Earth*" Professional Development Series 2008-2010, including front cover-page and inside back cover of professional development (PD) workshop booklets and CD-roms, workshop and series advertising flyers (in geological/industry/science teacher association journals and E-newsletters)
- Company logo on a banner for "*The Challenging Earth*" Series (second-largest logo and in a prominent position)
- Company logo on websites assisting TESEP (with links to the partner company website) on www.geosciencepathways.org.au , www.pesa.com.au and www.asta.edu.au
- Half minute verbal summary of company's work in Australia (by workshop presenter) at commencement of every TESEP workshop (over 100 planned)
- Company logo on the second introductory powerpoint slide at all eight PD workshops in the series and all closing powerpoint slides
- Conference verbal and visual (company logo on screen) acknowledgement during the educational component of geological/engineering/science teacher conferences during 2008-2010, e.g. APPEA, AESC.
- Company promotional poster or banner in a prominent location in all workshop venues and company flyers available at all workshop venues.
- At the discretion of TESEP Advisory Board, partner company geological/engineering professionals and technicians are welcome to present a 20-minute talk about the company at appropriate workshops and, where appropriate, to contribute to the presentation of workshop material and fieldtrips

Gold partner

- Company logo (third-largest) on all promotional material for the TESEP "*The Challenging Earth*" Professional Development Series 2008-2010, including inside back cover of professional development (PD) workshop booklets and CD-roms, workshop and series advertising flyers (in geological/industry/science teacher association journals and E-newsletters)
- Company logo on a banner for "*The Challenging Earth*" Series (third-largest logo)
- Company logo on websites assisting TESEP (with links to the partner company website) on www.geosciencepathways.org.au , www.pesa.com.au and www.asta.edu.au
- Company logo on the second introductory powerpoint slide at all eight PD workshops in the series and all closing powerpoint slides
- Conference visual (company logo on screen) acknowledgement during the educational component of geological/engineering/science teacher conferences during 2008-2010, e.g. APPEA, AESC

Silver Partner

- Company name will be listed on all promotional material for the TESEP "*The Challenging Earth*" Professional Development Series 2008-2010, including inside back cover of professional development (PD) workshop booklets and CD-roms, workshop and series advertising flyers (in geological/industry/science teacher association journals and E-newsletters)
- Company name will be listed on a banner for "*The Challenging Earth*" Series
- Company name will be listed on TESEP website (with links to the partner company website) on www.geosciencepathways.org.au, www.pesa.com.au and www.asta.edu.au
- Company name will be listed on the second introductory powerpoint slide at all eight PD workshops in the series and all closing powerpoint slides

Bronze Partner

- Company name will be listed on all promotional material for the TESEP "*The Challenging Earth*" Professional Development Series 2008-2010, including inside back cover of professional development (PD) workshop booklets and CD-roms, workshop and series advertising flyers (in geological/industry/science teacher association journals and E-newsletters)
- Company name will be listed on a banner for "*The Challenging Earth*" Series
- Company name will be listed on TESEP website on www.geosciencepathways.org.au, www.pesa.com.au and www.asta.edu.au
- Company name will be listed on the second introductory powerpoint slide at all eight PD workshops in the series and all closing powerpoint slides

Workshop Teaching Resource Development

All partners will be contributing towards funding of teaching resource development by specialist, teacher/educators and geological/environmental science professionals. Many workshop topics are based on existing excellent material from Queensland Resource Council (QRC), Earth Science WA (ESWA) and require minimal adjustment and supplementation to be applied nationally. Workshops 1 to 2 ("Round and Round with Rocks" and "Our Place in Space") are well on the way to being ready for presentation.

Significant up-front funds are required to cover this component of TESEP, especially for workshops 3 to 8 which have yet to be developed. Topics such as climate change (PD3), fossil fuel (PD4) and uranium and greening coal issues will be developed in consultation with industry and scientific research experts in these fields.

Workshop Facilitation

Funds from all partners will be contributing towards Workshop Facilitation costs of:

1. TESEP bus hire for fieldtrips (\$800/day) - each workshop will have a field component, where possible,
2. accommodation, meals and travel for TESEP presenters (1 to 2) and up to 20 participating teachers (\$6000/workshop),
3. duplication of workshop teaching materials (booklets, worksheets, CD-roms) (\$5000/topic, eight topics),
4. TESEP website costs - Geoscience Pathways website support (all TESEP workshop teaching material will be available to any teacher via this website) (\$6000/year),
5. duplication of Career/Trade information booklets - all teachers will be given Career/Trade booklets/CD-roms for their students to access (TESEP plans to use existing APPEA CD-rom and, AusIMM and MCA booklet material) (duplication of 500 sets of each booklet and CD-rom - \$5000),

Funding partners may choose to direct that their funds cover the cost of any of the above Workshop Facilitation costs. Funding partners for these Special Projects will be individually verbally acknowledged at the time of workshop presentation.

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TESEP PARTNERS

Principal Partners



Platinum Partners



Gold Partners



Silver Partners

Dell Computers
GEODynamics
Heathgate Resources

Nexus Energy
Orica

Bronze Partners

Arrow Energy
Australian National University
Budget Rent-a-car

Macquarie University
Sunshine Gas
Sydney University

Example - Illustration Only